

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the

period: January 23, 2024 – January 22, 2025

- 1) Employment Unit:** Beasley Media Group, Somerset/New Brunswick, NJ
- 2) Unit Members (Stations and Communities of License):** WMGQ(FM); New Brunswick, NJ
WCTC(AM); New Brunswick, NJ
- 3) EEO Contact Information for Employment Unit:**

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4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit: 0

The Employment Unit did not have any full-time vacancies during the reporting period.

5) Total # of Interviewees Referred: For the period from January 23, 2024– January 22, 2025, this Employment Unit interviewed 0 interviewees for 0 full-time job vacancies.

6) Supplemental Recruitment Initiatives.

A. Initiative: Participant-Career Fairs and Events/Programs Promoting Careers in Broadcasting

On 2/20/24, Middlesex College hosted an open house/Meet and Greet for potential students. Each department had a table in their auditorium and the general public was able to attend and get information on upcoming enrollment and meet professors and advisors. WMGQ – FM Program Director was asked to attend to speak with potential students who were interested in the college radio station and she provided information about radio station careers and internships.

On 3/15/24, the employment unit attended the Ramapo College Career Fair in Mahwah, NJ. The station tent was set up and information was provided to prospective employees and interns regarding available Beasley Media NJ job/internship openings. Attended by the Promotions Director.

Stations WMGQ(FM) and WCTC(AM) are Equal Opportunity Employers.

On 3/26/24 – 03/27/24, the employment unit attended the NJ Chamber of Commerce Summit in Atlantic City, NJ. Information about the stations and open positions was displayed. There were discussions on how to make the state’s business climate better positioned for the future. Employment Unit attendees: Director of Sales, Account Executive.

On 4/5/24, The Senior VP/Regional Market Manager was a table host at the Etiquette Luncheon for The School of Business at CUNY. He was on a panel to discuss tips for lunch/dinner meeting etiquette.

On the following dates, the AM Program Director was on site at Rutgers University’s SHI Stadium in Piscataway, New Jersey. The objective was to attract and engage students for the purpose of recruiting both interns and part-time positions for Beasley Media New Jersey.

- **August 29, 2024**
- **September 7, 2024**
- **September 27, 2024**
- **October 12, 2024**
- **October 19, 2024**
- **November 9, 2024**
- **November 23, 2024**

On 9/23/23, the employment unit attended the LNP Networking Event hosted by the Middlesex County Chamber of Commerce at The Hyatt in New Brunswick, NJ. The station set up a table and information was provided to prospective employees and interns regarding available Beasley Media NJ job/internship openings. Employment Unit members who attended: Senior Account Executive and Promotions team.

On 10/30/24, the WMGQ – FM Program Director, in conjunction with our radio partners, Karma Cat, a rescue in Milltown, NJ, hosted a Pre Halloween-Party/Adoption event at the Milltown adoption Center. This event was open to the public during adoption hours. Attendees - including many parents with children - were invited to meet the staff and see the cats and learn about radio and being on air. The Program Director alongside promotions crew manned a table representing the radio station to handle inquiries about internships. Business cards were handed to several people for when they were ready to become an intern.

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B. Initiative: Internship Program - On-going (1/23/24 - 1/22/25)

WMGQ-FM/WCTC-AM conducts an ongoing internship program that is advertised on station websites and through notifications and internship fairs with local colleges. Internships are offered in Promotions with opportunities to explore other departments such as On-Air, Production, and Sales. All internships stress hands-on involvement with the relevant departments.

During the reporting period the following colleges had or currently have interns at WMGQ-FM /WCTC-AM: Ramapo College and Montclair State University. Two interns worked with the stations during the reporting period.

C. Initiative: EEO Outreach Announcements

From 1/23/2024 through 1/22/2025, the stations regularly aired EEO outreach announcements on behalf of the NJBA.